



PROJECT LAUNDRY LIST

A POSITIVE APPROACH TO CHANGE

Spring 2010

MISSION

Project Laundry List is making air-drying laundry acceptable and desirable as a simple and effective way to save energy.

BOARD OF ADVISORS

Helen Caldicott, MD
Sabra Field
Barbara James
Sen. Dick McCormack
Bill McKibben
Lyman Orton
David Suzuki, Ph.D.

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www.laundrylist.org

Dear Laundry Activist,

This guide is what you have been waiting for. It will help you start a chapter of Project Laundry List in your area and build our movement.

According to our members, our movement is about:

"The right to be able to hang clothes outside - to not be told that you can't do something that benefits much more than it destroys."

"Liberty and responsibility."

"Our movement is about having the freedom to do what is best for us and our planet without hurting others."

We thank you for your help and support in these trying times.

Walk in balance,



Alexander Lee
Executive Director

PROJECT



*A Positive Approach
to Change*

LIST

On the Line

How to Start a Chapter

www.laundrylist.org



"The ordinary acts we practice every day at home are of more importance to the soul than their simplicity might suggest."

-Thomas Moore, Irish poet



On the Line

How to Start a Chapter

About Project Laundry List

Organize a Chapter

- Logo Policy & Guidelines
- Employee Identification Number (EIN)
- Chapter Bank Account & Tax-Exempt Status
- Chapter Sign-Up Form

Organize A Hanging Out Party

- National Hanging Out Day
- Tips for Event Organizers
- Setting the Agenda
- Discussion Starters & Things-to-Do
- Sample Invitation
- Sample News Release
- Event Evaluation Form
- Campus Organizing
- Resources

Take Action

- Sign the Petition
- Take the Pledge & Submit Image
- Write a Postcard & Make A Phone Call
- Sign-in Sheet

About Project Laundry List

Project Laundry List was founded in 1995 when Dr. Helen Caldicott gave a speech at a Middlebury College symposium in which she said, “If we all did things like hang out our clothes, we could shut down the nuclear industry.” In the Spring of 1996, our founder and executive director, Alexander Lee, took this concept and, while attending Green Corps’ undergraduate Environmental Organizing Semester in Missoula, MT, wrote the game plan for Project Laundry List.



Australian anti-nuclear activist, Dr. Helen Caldicott.

Since April 2007, Project Laundry List has enjoyed unprecedented media attention as the central organizing force of the “right to dry” movement. Articles discussing this critical role have appeared eight times in the *New York Times* and its blogs, twice on the front page of the *Wall Street Journal*, in *USA Today*, the *Boston Globe*, *Time*, Reuters (most emailed on Yahoo! for several hours), the Associated Press, *The Baltimore Sun*, *Home Power Magazine*, and over a hundred other local and international newspapers and news agencies. Alexander Lee, our Executive Director, has been the subject of numerous feature articles in publications like the *ABA Journal*, *Grist*, *Sierra* (magazine of the Sierra Club), *The Rutland Herald*, and *The Yoga Journal*. In addition, our work has been central to stories on ABC World News, CBS Sunday Morning Show, and in seven-minute long TV segments in Japan, Germany, and South Korea.

In 2008 and 2009, passage of “right to dry” legislation in Colorado, Hawaii, Maine, and Vermont, together with legislative efforts on this front in Connecticut, Oregon, North Carolina, Maryland, Virginia, Nebraska, and New Hampshire, were largely attributed to Project Laundry List’s ongoing efforts.

In 2009, Project Laundry List forged partnerships with the New Hampshire Department of Environmental Services, Seventh Generation and the Vermont Country Store, continuing its relationship with Real Green Goods of Concord, NH. Project Laundry List also became an active member of The CLEAN, a national coalition of environmental organizations.



Project Laundry List’s Founder and Executive Director Alexander Lee at the Brewster Academy Boathouse, Wolfeboro, NH.

PROJECT LIST

Organize a Chapter

Until now, Project Laundry List has not had a formal chapter structure. We have had a loose, anarchistic network of different clothesline aficionado and enthusiasts in every US state and Canadian province, with many interested supporters from all over the world.



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A PLL Chapter is an autonomous local organizing unit that works collectively with other chapters across the country to support the creation of more chapters and carry forward a mission.

This section will help you to organize a group that takes the ideas from the Organize a Hanging Out Party section and the Right to Dry section of this Handbook and to create an on-going, sustained and sustainable effort with regard to laundry issues.

Already existing groups—such as clubs, church groups, study groups, Transition Networks, etc.—can become a PLL chapter while maintaining their original identity.

PLL will form discreet partnerships and alliances with some existing groups and organizations, regardless of tax exemption. These alliances are often short-term and are not chapters.

Ask for a Donation

Project Laundry List depends on small dollar donations to survive. Please ask the people in your group to make a meaningful donation to Project Laundry List so that we can sustain our efforts and continue to update and organize the Right to Dry and Clothing Care movement.

Benefits

- Chapter leader listserv for sharing ideas and lesson learned.
- Direct link to our national office.
- Organizational support and advice.
- Direct participation in the development of goals and strategies for PLL national.
- Use of logo with pre-approval.
- Links and a webpage for your chapter in our online community.
- *You are part of something bigger—a movement.*

Responsibilities

- A minimum of five people is needed to form and sustain a chapter.
- Enter all Sign-In Sheet data into our national database or return originals or copies of all sign-in sheets with one or more new names. (See Sign-In Sheet for more information.)

Chapter Termination

PLL reserves the right to withdraw chapter status and/or its links for any reason with notification to the chapter leader and the Board of Directors of PLL national. At any time, a chapter may also decide to separate from Project Laundry List. In such case, it may no longer receive some or all of the benefits of being a chapter, which are not limited to the benefits listed above.

PROJECT LAUNDRY LIST

Logo Policy & Guidelines

PROJECT



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Project Laundry List (PLL) is a national organization. PLL is a not-for-profit, tax-exempt organization incorporated in the State of Vermont and holding a certificate of authority to transact business in the State of New Hampshire.

PLL is affiliated with approximately a growing number of community and campus-based chapters.

The PLL logo and name “Project Laundry List” are trademarks owned by the Project Laundry List. Use of PLL’s name and logo is restricted by the following policy and guidelines:

Because the name “Project Laundry List” and logo are the exclusive properties of the Project Laundry List, all uses of the name and logo by affiliated chapters and others must be authorized by PLL well in advance of its use.

Chartered chapters of PLL in good standing may use PLL’s name and logo under the following conditions, provided prior permission has been obtained.

Chapters that use the name “Project Laundry List” and/or logo must do so in such a way as to distinguish themselves from the national organization, e.g., the University of XYZ chapter of the Project Laundry List or:



No chapter may use PLL’s name and logo on publications, promotional materials or in any other manner without prior written permission of PLL. All requests by PLL chapters and others to use PLL’s name and logo should be submitted in writing to PLL. Requests should include a copy of the publications, materials or other proposed use of the name or logo. Permission to use the name and logo will not be granted in the absence of a sample of the proposed use. Chapters developing publications or promotional materials should allow sufficient time to obtain permission to use the name and logo before publication deadlines. PLL reserves the right, in its sole discretion, to grant or withhold permission to use its name or logo, and to attach any conditions it deems necessary to any permitted use.

The use of PLL's name and logo on any chapter or other materials may not affirmatively represent approval or sanction by PLL of the content or presentation of such publications, materials or other matter. In its sole discretion, PLL may request publication of a disclaimer as a condition of granting approval to use its name or logo on any publication or other matter.

The use of PLL’s letterhead and envelopes is limited to the members of the Board of Trustees, its designated committees and national office staff for official business of the PLL national organization. Generally, such correspondence must be prepared and disseminated directly from the national Office, with copies of all such correspondence remaining on file at the national office.

PLL leaders who prepare PLL-related correspondence but do not use official letterhead, may identify themselves by the title of their PLL position, but may not use letterhead formatted in any way that would imply official PLL sanction of the content of the letter when no such approval has been granted. All uses should be with ® placed prominently beside the PLL® and/or “Project Laundry List.”

PROJECT LAUNDRY LIST

Employee Identification Number (EIN)

What is an Employee Identification Number?

The Internal Revenue Code requires each individual and organization to have a Taxpayer Identification Number (TIN). An individual's TIN is her or his Social Security Number. For an organization, whether a business corporation, partnership, or exempt organization, the TIN is an Employer Identification Number (EIN), even if the organization has no employees. In order to properly identify taxpayers, and to avoid incorrect information reporting on Forms 1099, each individual organization must have its own EIN.

Can I use PLL National's EIN Number?

Absolutely not. PLL chapters are legally considered separate entities from PLL itself. Each PLL chapter must have its own EIN and is not permitted to use the EIN that the IRS has assigned to PLL National. For instance, the use of PLL's EIN by chapters may cause the IRS to believe that bank accounts owned by the chapters are, in reality, owned by PLL.

Does my chapter have an Employee Identification Number?

Check with the previous chapter officers to determine if your chapter has an established EIN. Some chapters may be in the process of applying for an EIN number. This number is assigned to the chapter so it may be transferred each year. Some schools and colleges will let chapters use their EIN number. Be sure to check with your school's administration or student activities office, as each school will likely have set their own policies regarding the use of EINs.

How do I apply for an EIN?

You can apply for an EIN via Form SS-4—Application for Employer Identification Number. This form is available through the IRS Web site at www.irs.gov/businesses/small/article/0,,id=102767,00.html. You are considered a "nonprofit association" and generally chapters would indicate that they are applying for "banking purposes".

Let PLL National know.

Once you have received your EIN number, please notify PLL so that we will have a record of your chapter's EIN in our permanent files. This may help the chapter in the future if (as sometime happens) chapter records are misplaced in the annual transition among chapter officers.

When do I use our EIN Number?

You will need your EIN number to open your bank account. If your bank account has been in existence for many years, you should make sure your bank has your EIN on file. Use the chapter's EIN number on all correspondence with the IRS. In addition, you should notify your bank (if they don't already have it on file), and any other provider of financial services to the chapter.

What is a W-9— Request for Taxpayer Identification Number?

A business, association, sponsor or other entity who is giving the chapter money may require you to submit to them a W-9 form for their accounting records. This very simple form is a record of your EIN (aka TIN). This form is available for download at www.irs.gov/pub/irs-pdf/fw9.pdf?portlet=3.

Form SS-4 Application for Employer Identification Number. The form includes sections for: 1. Name of applicant, 2. Trade name of business, 3. Mailing address, 4. City, state, and ZIP code, 5. Country and state where principal business is located, 6a. Type of entity, 9. Reason for applying, 10. Date business started, 11. Closing month of accounting year, 12. First date wages or salaries were paid, 13. Highest number of employees, 14. Principal activity, 15. Is the principal business activity manufacturing?, 16. Do others use most of the products or services sold?, 17a. Has the applicant ever applied for an employer identification number, 17b. If you checked "Yes" on line 17a, give applicant's legal name and trade name, 17c. Approximate date when and city and state where the application was filed, 18. Approximate date when and city and state where the application was filed.

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Chapter Sign-Up Form

Name of New Chapter (e.g. Project Laundry List- Greenwich Chapter):

Primary email address (for chapter contact):

Name and contact information for Chapter leadership:

	Name	Phone	Email
Chair			
Vice-Chair			
Secretary			
Treasurer			

Geographic area or other interest area of Chapter (e.g., University of XYZ; Anytown, NV):

Current Estimated Membership (number):

What is the current status and level of development?

What is the legal structure of your chapter?

What do you need most from us?

Do you have a web page? If so, what is it?

What contact information would you like listed (contact name, phone, web address, and/or email)? Please be sure this is accurate:

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Chapter Bank Account

If your chapter already has an established account from before, you will need to meet with the last person to serve as treasurer and/or chapter officers to make sure that the account is transferred over properly to the new chapter officers. It may involve a visit to the bank or a signature card.

If your chapter does not already have a bank account, you should open one specifically for your chapter's use. You will need your EIN number to open the account.

Once you've established a bank account, designate a treasurer to act as your accountant. He/she will:

- be the co-signer with you on all checks.
- keep the books updated.
- keep track of all receipts
- work closely with other chapter officers and committees.

DO NOT USE YOUR PERSONAL CHECKING ACCOUNT UNDER ANY CIRCUMSTANCES.

Tax Exempt Status

Chapters are generally exempt from Federal income tax under 501(c)(6) of the Internal Revenue Code, and need not apply for recognition of exemption. Chapters may also apply for recognition of exemption under 501(c)(3). 501(c)(3) status is generally not necessary and requires filing IRS Form 1023 and payment of a user fee of at least \$150.

If you have a question about exemption and your activities, you can learn more about the legal and governance issues at <http://www.afj.org/for-nonprofits-foundations> or call PLL national.



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PROJECT LAUNDRY LIST

Organize a Hanging Out Party

Our success depends on you.

As a nation and as an organization, we need your involvement to ensure that the Land of the Free continues to prosper. Bring the Project Laundry List message to your community. Invite friends to come hang out and talk about laundry. You will find what you need in this handbook.

The New York Times “Room for Debate” blog post “Re-Thinking Laundry” received more comments than any prior post. People love to talk about laundry. We see laundry as an unimposing gateway to dozens of other topics.

What is a Hanging Out Party?

Most house parties are about the food (potluck, dessert, wine & cheese), politics and politicians (e.g., Howard Dean, Ron Paul, tea, coffee), discussing issues (health care, government waste), buying stuff (from candles to sex toys to Tupperware). *Our parties are just about getting friends and neighbors together to talk.* We believe that all good things will flow from this act alone.

What happens if I throw a Hanging Out Party and people come, but nobody talks? Or worse, no one listens. Or people only talk about what they saw on television, or the clever things they said yesterday, or how oppressive the system is, or, you get the idea. Just inviting a group of people over to talk about what they're thinking and obsessing about lately does not in itself insure a successful meeting. If these are some of your fears, we encourage you to read Eric Utne's *The Salon-Keepers Companion*, available at <http://www.utne.com/print-article.aspx?id=8908>.

Free information is also available from Everyday Democracy, 111 Founders Plaza, Suite 1403, East Hartford, CT 06108; 860.928.2616 | Fax 860.928.3713; info@everyday-democracy.org. Visit their website at <http://www.everyday-democracy.org>.

Working with Co-Sponsors & Budgeting

While you may choose to do an event as an individual, you may want to consider doing it with an organization, such as a town energy committee, church group, or other nonprofit organization.

You can keep the expenses of an event to a minimum. We suggest offering food and/or drinks as an enticement, even if you host a potluck or a BYOB. Most advertising and news media work can be done on the Internet. The purchase or rental of a space, audio-visual equipment, and supplies should be considered as you plan.



Newburyport, MA

PROJECT LAUNDRY LIST

National Hanging Out Day

What is National Hanging Out Day?

Every year, on April 19th, Project Laundry List joins together with hundreds of organizations from around the country to educate communities about energy consumption. National Hanging Out Day was created to demonstrate how it is possible to save money and energy by using a clothesline.

The Concept

For many people, hanging out clothes is therapeutic work. It is the only time during the week that some folks can slow down to feel the wind and listen to the birds. Consistent use of clotheslines or drying racks can save the average household big bucks. Clothes last longer and smell better, too.

Some communities prohibit clotheslines, ostensibly, for aesthetic reasons. National Hanging Out Day is a time to protest such draconian covenants. In some states, "Right to Dry" legislation is being introduced to override these restrictive community regulations that ban the use of clotheslines.



Martha Jensen (and her mother, Mary Laine) of Logan, Utah. They hang paper clothes/baby clothes on the clothesline with all kinds of interesting facts promoting clotheslines.

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Lyman Orton, proprietor of the Vermont Country Store, and advocate for the "right to dry" speaks in front of Vermont State House and display of laundry. Spring 2009.

A typical National Hanging Out Day event will make people aware of startling facts. Handing out wooden clothespins, generating community discussion about simple ways to save energy, and providing basic information about local energy sources are the three central activities of most National Hanging Out Day events.

Laundry is used as a beautiful art form to attract public attention. Statistics and sentiments are often painted on T-shirts and pants to make the case for using a clothesline (e.g., "Hang Your Pants, Stop the Nuke Plants").

Is your community dependent on large hydroelectric dams, nuclear plants, or fossil fuels? Celebrate and encourage the use of that glorious, big reactor in the sky—our Sun—by holding a National Hanging Out Day event in your community.

Hanging out clothes in public places to make an environmental statement started in 1995 at Middlebury College, when students got together to mobilize, educate and energize other students.

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Tips for Event Organizers

Before

- ◆ Distribute posters, flyers, emails. Make sure you have a camera or video camera
- ◆ Make arrangements for food and/or beverages
- ◆ Send a Press Release to radio, TV, and print media, including church and charity newsletters (check for early deadlines). A sample is included in this packet.
- ◆ Think about accessible parking options and list them on the invitation.
- ◆ Look for a location with comfortable seating
- ◆ Make sure your event is accessible to all people with disabilities, including your site, the promotion materials, presentations and handouts. Invite people to request accommodations. Remember many films can be shown with subtitles. Be sure to inquire about wheelchair accessibility and make that also available on the invitation.
- ◆ Identify a facilitator for the audience discussion or a small panel of “experts”



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During

- ◆ Be sure that you have tested the technology equipment twice before the event begins
- ◆ Provide space for refreshments (and include this in your event ad!)
- ◆ Provide Sign-in Sheet for audiences and registration
- ◆ Distribute copies of the Fact Sheet(s), Myth and Realities, Take Action (choose one or more), Take Pledge and Resources to all participants
- ◆ At the end of the event, you may choose to distribute the Evaluation Form or ask for donations. Checks to us should be made out to “Project Laundry List.”
- ◆ Take photographs of your event and record the stories of those in attendance

After

- ◆ Tell us what press attended and send us any stories that run
- ◆ Send us Sign-In Sheets or enter data at www.laundrylist.org/dataentry

Source: We recommend the Working Films’ Community Screening Guide (http://www.workingfilms.org/downloads/Working_Films_Community_Screening_Guide.pdf) if you want additional tips and ideas for planning.

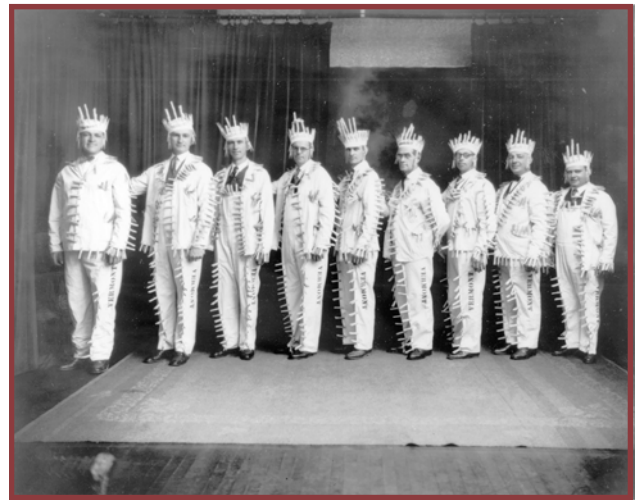
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Setting the Agenda

People like to know that there is a plan and their time will be well spent. You may choose to create and circulate an agenda prior to a National Hanging Out Day event or a Hanging Out Party.

A meeting is the middle of a process of preparation and follow-up. Here are some suggestions for running a good meeting:

1. Start on time.
2. Start with introductions.
3. Review the agenda at the beginning.
4. Make sure each person has an opportunity to participate.
5. Set an ending time, and stick to it.
6. Make some rules, and keep to them.
7. Make sure one person knows he or she is responsible for running the meeting.
8. Finish one thing, then move on to the next.
9. End with a review of the decisions reached and assignments made.
10. Set up the next meeting before you leave.
11. Give people a last chance to say something.
12. Keep your sense of humor. Have fun.



HAVE FUN- Can you identify any of these strangely dressed men (yes, they are wearing clothespins!) from the Montpelier & Barre Power & Light Company circa 1925?

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*"We must all hang together, or most assuredly we will all hang separately."
- Benjamin Franklin*

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Discussion Starters & Things-to-Do

Here are some questions that you might ask if you are having a hard time getting the conversation started:

- ◆ *What would the world look like if every household had a dryer?*
- ◆ *Should we have a “right” to dry?*
- ◆ *What local rules in community associations and municipalities affect “green” behavior and how can we change them? How can we change people’s attitudes to overcome objections?*
- ◆ *What are the common barriers to line-drying?*
- ◆ *What are the common barriers and objections to cold-water washing?*
- ◆ *What are some other ways that we can save money and energy and reduce greenhouse gas emissions that relate to clothing and fashion?*
- ◆ *What is your favorite image of a clothesline?*
- ◆ *Why is no wooden clothespin made in the USA?*



Bright Sun after Heavy Snow

The shadow of smoke rising from the chimney moves abruptly over the yard. The clothesline rises in the wind. One wooden pin is left, solitary as a finger; it, too, rises and falls.

a stanza from Jane Kenyon, *The Boat of Quiet Hours* © Graywolf Press, 1986

Play music and sing songs that mention laundry. Play the washboard.

Read poetry and essays, books, or stories in advance and discuss them at the meeting.

Discuss clotheslines and washing images in art history and current works. Organize a clothesline art show or a design competition for the best clothesline contraction.

Organize a performance of Margaret Langston’s award-winning play, *Out to Dry*.

Play with clothespins. Discuss inventions.



Project Laundry List provides links to laundry-related music, writings, history, and visual art on its website at:

www.laundrylist.org



Come to my Hanging Out Party...

You are invited to attend a Hanging Out Party. This is an opportunity to talk about a “laundry list” of ways that we can save money, save energy, fight obesity and depression, and generally improve our community’s health and happiness.

I’m hosting this party on behalf of Project Laundry List program and we will be asking you to take action and join Project Laundry List – so, don’t forget to bring your checkbook!

Where:

When:

RSVP:

Directions:

For more information, contact:



SAMPLE NEWS RELEASE



NEWS RELEASE
[LOGO***]

FOR IMMEDIATE RELEASE

[Local Group] TO JOIN NATIONAL HANGING OUT DAY FESTIVITIES
Promote Clotheslines and Cold Water Wash on April 19

CITY, STATE – [Local Group] has partnered with Project Laundry List to spread the word in [your community] about the benefits of line-drying. Participants in the day’s events will hang their clothes on a rack or line in a visible, but inoffensive manner so as to promote wider acceptance of this activity. Some will hang banners and T-shirts with colorful messages drawing a link between energy usage and the way we wash, dry, and care for our clothes.

“The clothesline is a pennant of the eco-chic, not a flag of poverty,” said Alexander Lee, founder and executive director of Project Laundry List. “Americans are hungry for a return to common sense, healthy physical work, and conservation. The clothesline is a symbol of our movement.” Project Laundry List also distributes miniature clothespins to be worn on the collar as a ribbon of the “right to dry” movement.

Project Laundry List estimates that most families using an electric dryer can save more than 20% on their electric bill each month. Gas dryers cost about half as much to run and about 22% of American households with a dryer use natural gas.

A clothesline was set up by Abigail Adams at The White House when the Adams first occupied the presidential mansion in 1800. Many National Hanging Out Day efforts this year will be focused on getting The First Family to disclose the location of their clothesline.

Over 60 million Americans live in more than 300,000 community associations. Most of these places have rules that restrict or ban clotheslines.

[Insert quotation from local person about why they like line drying and why they think it is important.]

Since 1998, Project Laundry List has worked with local community groups and those affected by covenants and rules that severely restrict or ban outdoor drying to make April 19th an international day of action and celebration on behalf of that ancient and venerable technology, the clothesline. The rotary clothesline, invented in Sutton, NH, in 1854, was assigned US Patent #11985.

Project Laundry List, founded in 1995, is a nonprofit organization whose mission is to make air-drying and cold-water washing laundry acceptable and desirable as simple and effective ways to save energy.

FOR MORE INFORMATION CONTACT:

Alexander Lee
alee@laundrylist.org
(603) 219-3586 (cell)

[Name of local contact]
[email address]
[phone number, cell preferable]

***PLEASE do not use the Project Laundry List logo unless you have received written or emailed pre-approval of your news release from a member of our staff or board.

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Event Evaluation Form

Title of Event: _____

Date of Event: _____ Time: _____ Location: _____

Attendance: _____ Admission Fee: _____

Sponsoring Group: _____

Co-Sponsors: _____

Event Budget: _____ Actual Expenses: _____

PUBLICITY

The most effective form of publicity we used was...

The least effective form of publicity was...

I wish we would have...

Suggestions for future improvement in advertising...

FINANCES

Co-Sponsors we could have tapped into include...

One way to make this event more cost-effective would be...

AUDIENCE REACTION

The audience liked this the most...

The audience liked this the least...

THE GOOD, THE BAD, & THE UGLY

The best part of the event was...

The area that could use the most improvement was...

If we were to plan this event again, we should...

Please send this completed form and any attachments to:

Project Laundry List, 27 Holly St., Suite A, Concord, NH 03301

PROJECT LAUNDRY LIST

Campus Organizing

Whether you work at a hospital or attend a university, this section should help you move your institution toward more sustainable laundry practices.

Let us know if you have questions, by emailing:

campus@laundrylist.org

We offer a separate handbook, developed by Chelsea Hodge in 2009, designed specifically for colleges. You can find a PDF of this document on our website.

COLD WATER WASH

Prisons and hospitals, nursing homes and colleges have started to save millions of dollars through installing ozone injection systems.

Save as much as 35% or more on total water
Ozone activates the wash water allowing it to be more efficient and thereby using less total water. Facilities use less while enjoying the savings on their water and sewer bills.

Reduce hot water as much as 85% or more
New systems allow users to wash in predominately cold water, which allows for drastic reduction in energy usage and equally as drastic reduction in energy bills.

Eliminating bacteria
Aquawing™ is the only clinically validated system guaranteed to kill over 99.999% of the superbugs MRSA (staph), *C.diff* and *Aspergillus niger*. The system also prevents HIV and all Hepatitis strains from surviving the wash process.

Reduce chemical waste
Ozone has the substantial ability to energize laundry chemicals. This allows chemistry to be more effective and more efficient, reducing the chance of excess chemicals from the wash finding their way into our environment.



Hanging It Out On Campus:

A Guide to Providing Line-Drying Options to College Students and Promoting Other Eco-Friendly Laundry Habits*

*Including a Case Study of the Green Laundry Program at Pomona College

Chelsea Hodge
February 2009

Class of 2009, Pomona College
Greening the Campus Laundry Advisor, Project Laundry List
ChelseaHodge@gmail.com

CAMPUS FIRE SAFETY

Among appliances, dryers start more fires than any other.

CampusFireSafety.com is a group of fire safety professionals, specializing in Fire and Life-Safety programs for Colleges, Universities, Public & Private School Districts, and Fraternity & Sorority organizations.

Send a representative from your campus to educate other professionals about dryer fires.

Randall L. Hormann,
Executive Director
RandyH@CampusFireSafety.com

Mailing Address:
11711 Princeton Pike
Suite 341 / PMB# 313
Cincinnati, Ohio 45246

Phone:
1-800-771-3403



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Resources

Planning a Hanging Out Party? The following is a list of resources that we think you and your friends might want to know about:

Household actions can provide a behavioral wedge to rapidly reduce US carbon emissions

Most climate change policy attention has been addressed to long-term options, such as inducing new, low-carbon energy technologies and creating cap-and-trade regimes for emissions. We use a behavioral approach to examine the reasonably achievable potential for near-term reductions by altered adoption and use of available technologies in U.S. homes and nonbusiness travel. We estimate the plasticity of 17 household action types in 5 behaviorally distinct categories by use of data on the most effective documented interventions that do not involve new regulatory measures. These interventions vary by type of action and typically combine several policy tools and strong social marketing. National implementation could save an estimated 123 million metric tons of carbon per year in year 10, which is 20% of household direct emissions or 7.4% of U.S. national emissions, with little or no reduction in household well-being. The potential of household action deserves increased policy attention. Future analyses of this potential should incorporate behavioral as well as economic and engineering elements.

- ◇ Download 5 page report [204kb PDF file], 11 page supporting information [412kb PDF file], and/or 12 slide PowerPoint presentation [318kb] at <http://www.behavioralwedge.msu.edu/>

Fashion Futures 2025: Global scenarios for a sustainable fashion industry

Fashion Futures outlines the critical factors that are likely to shape the future of the fashion world. It presents vivid scenarios for the global fashion industry in 2025, implications derived from the scenarios, and what the industry can do about them now. It also includes practical ways that companies from all parts of the industry can use the scenarios.



- ◇ Download 61 page report [7.62Mb PDF file] at http://www.forumforthefuture.org/files/FashionFutures_2025_FINAL_SML.pdf

"Well dressed? The present & future sustainability of clothing & textiles in the United Kingdom"

This report presents the outcome of a five person-year study conducted at the Institute for Manufacturing on the future supply of clothing and textiles to the UK. The bulk of the work of the project was a scenario analysis of various future means to meet the UK's demand for clothing and textiles. The scenarios were developed with three case study products, and analysed according to the "triple bottom line", including environmental life cycle costs, calculation of national accounts and prediction of employment changes.



- ◇ Download 84 page report [3.3Mb PDF file] at http://www.ifm.eng.cam.ac.uk/sustainability/projects/mass/UK_textiles.pdf
- ◇ Download 68 page technical annex presenting technical background details [690k PDF file] at http://www.ifm.eng.cam.ac.uk/sustainability/projects/mass/technical_annex_201106.pdf

PROJECT LIST

More Resources

We suggest these resources as materials for on-going or one-time discussion groups.

The Shortened Work Week

"The Need for a Reduced Workweek in the United States," with Allison Hoffman, in Judith Fudge and Rosemary Owen, editors, *PRECARIOUS WORK, WOMEN, AND THE NEW ECONOMY: THE CHALLENGE TO LEGAL NORMS* 131 (Hart Publishing, 2006).

See http://www.law.yale.edu/documents/pdf/Faculty/Schultz_and_Hoffman_The_Need_for_a_Reduced_Workweek_in_the_United_States.pdf.

The Steady State Economy

Project Laundry List is a signatory to the position of The Center for the Advancement of A Steady-State Economy (CASSE). CASSE offers several 2-page briefing papers that cover economic growth and the steady state economy in a succinct and accessible way. The purpose is to explain economic concepts so that policy makers and citizens can readily understand them.

Learn more at www.steadystate.org.

Lifting Depression

Kelly Lambert, *Lifting Depression: A Neuroscientist's Hands-On Approach to Activating Your Brain's Healing Power* (Basic Books, 2008). Purchase at <http://kellylambert.com/buy.php>.

Lambert's theory suggests that important clues to the mysteries of depression have been in our hands all along. Drawing on innovative research (with rats, whose brains are similar to those of humans), Lambert identifies a circuit in the human brain—connecting movement, feeling and cognition—that is responsible for emotional emptiness, negative thinking, and other symptoms of depression. She reveals how stimulating this “effort-driven reward circuit” with hands-on physical activities that yield tangible rewards builds resilience against the disorder. Involving the hands is especially effective, since so much of the brain is devoted to hand movement.

Lambert shows how when you knit a sweater or plant a garden, when you prepare a meal or simply repair a lamp, you are bathing your brain in feel-good chemicals and creating a kind of mental vitamin. Our grandparents and great grandparents, who had to work hard for basic resources, developed more resilience against depression; even those who suffered great hardships had much lower rates of this mood disorder. But with today's overly-mechanized lifestyle we have forgotten that our brains crave the well-being that comes from meaningful effort.

PROJECT LIST

Sign the Petition



The Right 2 Dry

Call on President Barack Obama and First Lady Michelle Obama to install a clothesline at The White House.

Sign the petition at:

www.right2dry.org

Mission

To promote line drying as a symbol of patriotism, intelligence, and environmental activism, rescuing it from the symbol of poverty and despair it seems to represent to many Americans today.

Strategy

To increase awareness and foster a meaningful public discussion around the merits and beauty of line-drying.



We shrink the margins to save paper!

PROJECT LIST

Take the Pledge

Please take the following pledge. You may do so on-line at:

www.laundrylist.org/pledge

I, the undersigned, do solemnly swear that I will use a clothesline or drying rack for at least eighty percent (80%) of my laundry drying needs throughout the year and pledge that I will display a visible clothesline on National Hanging Out Day (April 19).

If you do not have regular access to the Internet, please send us a signed postcard with your name, address, and phone number and include the language of the pledge.



In 2008, Wei Wang went to great lengths to send us this wonderful image from her yard in a suburb of the nation's capital.

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Submit Image


Project Laundry List has established a map of beautiful clotheslines from around America and the world. We want to make sure your clothesline appears among these hundreds of images. Please submit a photograph of your clothesline or air-drying apparatus at:

www.clotheslinesacrossamerica.org/submit



PROJECT LIST

Write a Postcard

<p style="text-align: right;"><i>Date</i></p> <p><i>Dear Mr. President & First Lady,</i></p> <p><i>I think you would set a wonderful example of personal responsibility for your children and the world if you announced that you use a clothesline at The White House.</i></p> <p><i>We could close several power plants if Americans chose to dry their laundry like people in the rest of the world.</i></p> <p style="text-align: center;"><i>Thanks,</i></p> <p style="text-align: center;"><i>[Your name]</i></p>	<div style="border: 1px dashed black; padding: 5px; text-align: center;"> <p>PLACE STAMP HERE</p> </div> <p><u><i>The White House</i></u></p> <p><u><i>1600 Pennsylvania Ave. NW</i></u></p> <p><u><i>Washington, DC 20500</i></u></p> <div style="text-align: center;">  </div>
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Make a Phone Call

Suggested Script

“I would like to leave a message for the President and First Lady. Please ask them to announce that they are utilizing a clothesline at The White House to save energy, reduce carbon emissions, and set an example for their children and the world. Thank you.”

On-line comment form at <http://www.whitehouse.gov/contact>.



Phone Numbers

Comments: 202-456-1111
Switchboard: 202-456-1414
FAX: 202-456-2461

PROJECT



*A Positive Approach
to Change*

LIST

On the Line
How to Start a Chapter

27 Holly St, Suite A, Concord, NH 03301
(603) 226-3098

www.laundrylist.org