

# PROJECT



A Positive Approach  
to Change **LIST**

Join today and help change the  
world through clothes-lines.

One household at a time.

[www.laundrylist.org](http://www.laundrylist.org)

## Who We Are

### Executive Director:

Alexander Lee  
Concord, New Hampshire

### Board of Advisors:

Helen Caldicott, M.D.  
Matcham, Australia  
Sabra Field  
S. Royalton, Vermont  
Doris "Granny D" Haddock  
Dublin, New Hampshire  
Barbara James  
Newmarket, New Hampshire  
Sen. Dick McCormack  
Bethel, Vermont  
Bill McKibben  
Middlebury, Vermont  
David Suzuki, Ph.D.  
Vancouver, British Columbia

## How to Reach Us

Write us, call us, email us, visit us,  
check out our web site. We'd love  
to hear from you!

Project Laundry List  
27 Holly Street, Suite A  
Concord, NH 03301

[info@laundrylist.org](mailto:info@laundrylist.org)  
[www.laundrylist.org](http://www.laundrylist.org)

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♻️ Printed on paper FSC certified paper that is 30% PCW recycled.



The **Right 2 Dry** campaign in partnership with the Project Laundry List has launched a viral petition drive that encourages America's First Family to hang their laundry on the White House lawn for a one-day symbolic photo-op. The photo-op will send a message that line-drying is patriotic, beautiful, and should be encouraged whenever and wherever possible. Sign up at <http://right2dry.org/>.

## Project Laundry List



A Simple Thing to Do...

## ...That Makes a Difference

**" Forbidding sheets and undershirts to flap in the New England sunshine is akin to banning boiled lobsters or requiring New Hampshire town clerks to smile."**

**– Froma Harrop, syndicated columnist**

**H**igh energy costs. Global warming. Energy dependence. We are all looking for ways to solve these problems. Project Laundry List advocates one simple step that will contribute to the solution: air drying clothes.

On average, among household appliances, only the refrigerator uses more electricity than the dryer. Dryers account for an estimated 10% of the electricity used by a household. Unlike furnaces and refrigerators, we can live without clothes dryers by simply air drying our clothes, indoors or out.

The benefits of this seemingly simple activity are many:

- » Reduces carbon dioxide emissions
- » Makes clothes smell better and last longer
- » Uses no fossil fuels
- » Cuts energy costs painlessly
- » Gets people outside with nature and neighbors



Photo © Greg Panosian

## What Your Money Helps Us Achieve

**Advocacy** — In some places people are actually prohibited from using a clothesline. PLL promotes federal and state “Right to Dry” legislation. Tens of thousands homeowners’ associations nationwide also ban the use of clotheslines. We are working with local community activists to change these rules.

**Education** — Every year, on National Hanging Out Day, April 19, Project Laundry List joins hundreds of organizations from around the country to educate communities about energy consumption. We are also active on many college campuses around the country where students are pushing for their educational institutions to provide space for line drying. We produce a periodic newsletter featuring stories and information to help everyone from the beginner to the most avid clothesline user.

**Art** — We promote the beauty of the clothesline by supporting artists. Project Laundry List presents galleries of clothesline art from Marian Dioguardi, Cynthia Clarke, Carol Hinrichsen, Annalisa Parent, K. Bruce Lane, and many more.



Photo © Piotr Sikora

Thousands of homeowners’ associations and landlords and dozens of local governments prohibit or restrict the drying of laundry outdoors. In California alone, about seven million people can’t hang their clothes in public because of the policies of about 40,000 community associations.

## Put Yourself on the Line!

### Level of Giving:

- Basic Clothespin (\$35+)
- Friends of Mrs. Tiggy-Winkle (\$100+)
- The Dirty Laundry Society (\$1,000+)

### I would be willing to:

- Collect or donate artwork
- Plan a National Hanging Out Day event
- Write an article or letter to the editor
- Hang my clothes
- Blog or website support

Name .....

Mailing Address .....

City/Town..... State..... Postal Code .....

Phone (home)..... (work) .....

Fax..... Email .....

Please make checks payable to “Project Laundry List” and return to PLL, 27 Holly Street, Suite A, Concord, NH 03301. We are a 501(c)(3) organization. Contributions are tax-deductible.